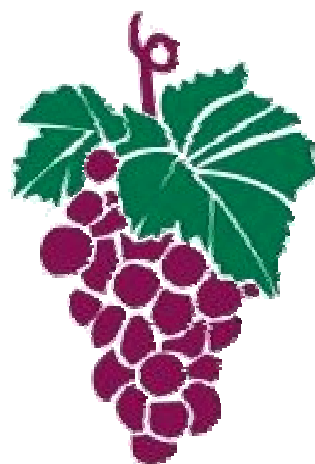
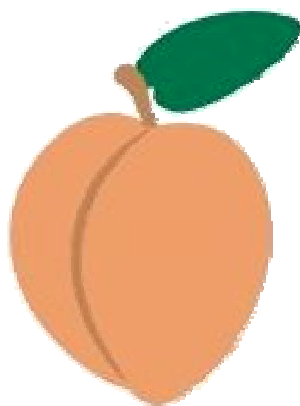
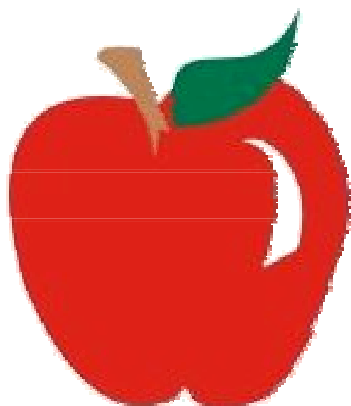


Agricultural Tourism Signage Program



*Prepared by
North Carolina Department
of Transportation
Signing Section*

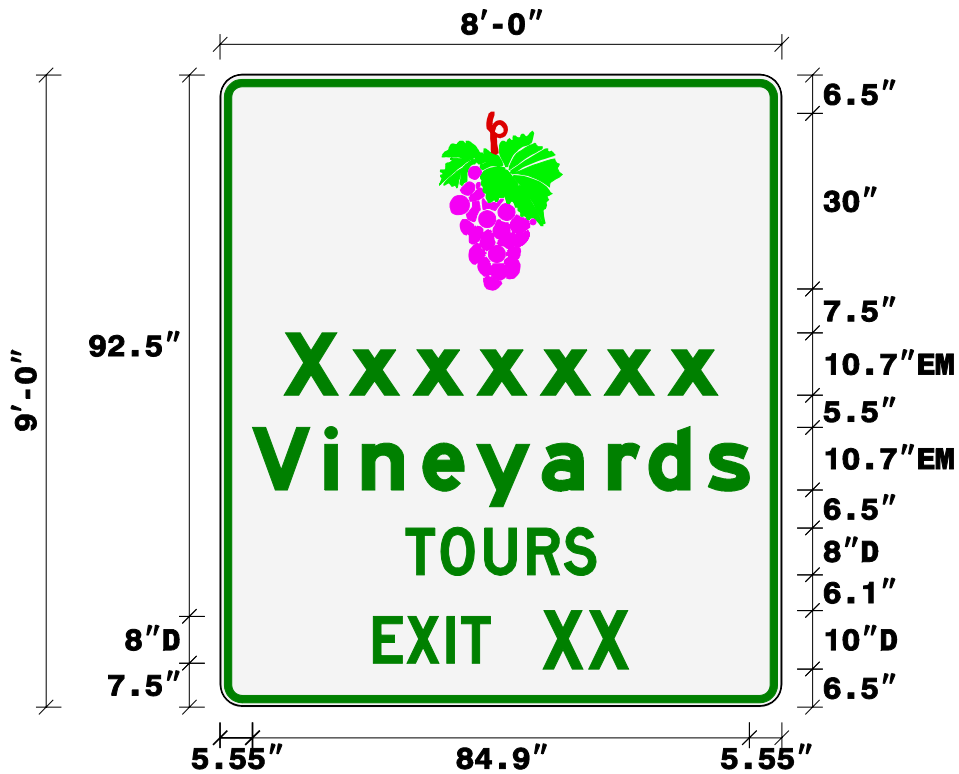
Agricultural Tourism Signage Program Overview

The North Carolina Department of Transportation in partnership with the North Carolina Department of Agriculture and Consumer Services may permit the installation of Agricultural Tourism signs along North Carolina roadways to promote tourism for businesses that provide tours and on site sales or samples of North Carolina agricultural products. This program is available to agricultural businesses providing the facility meets all criteria set forth in General Statute 106-22.5 and the Agricultural Tourism Signage Policy, herein.

Contacts for North Carolina Department of Transportation Maps

Division	Address	Counties	Phone
Division 1	113 Airport Dr, Suite 100 Edenton, NC 27932	Bertie, Camden, Chowan, Currituck, Dare, Gates, Hertford, Hyde Martin, Northhampton, Pasquotank, Perquimans, Tyrrell, Washington	(252)482-7977
Division 2	105 Pactolus Hwy (NC 33) P.O. Box 1587 Greenville, NC 27835	Beaufort, Carteret, Craven, Greene, Jones, Lenoir, Pamlico, Pitt	(252)830-3490
Division 3	124 Division Dr Wilmington, NC 28401	Brunswick, Duplin, New Hanover, Onslow, Pender, Sampson	(910)251-5724
Division 4	509 Ward Blvd. P.O. Box 3165 Wilson, NC 27895	Edgecombe, Halifax, Johnston, Nash, Wayne, Wilson	(252)237-6164
Division 5	2612 N. Duke St Durham, NC 27704	Durham, Franklin, Granville, Person, Vance, Wake, Warren	(919)560-6851
Division 6	558 Gillespie St. P.O. Box 1150 Fayetteville, NC 28302	Bladen, Columbus, Cumberland, Harnett, Robeson	(910)486-1493
Division 7	1584 Yanceyville St. P.O. Box 14996 Greensboro, NC 27415-4996	Alamance, Caswell, Guilford, Orange, Rockingham	(336)334-3192
Division 8	902 N. Sandhills Blvd. Aberdeen, NC 28315	Chatham, Hoke, Lee, Montgomery, Moore, Randolph, Richmond, Scotland	(910)944-2344
Division 9	375 Silas Creek Parkway Winston-Salem, NC 27127	Davidson, Davie, Forsyth, Rowan, Stokes	(336)703-6500
Division 10	716 W. Main St Albemarle, NC 28001	Anson, Cabarrus, Mecklenburg, Stanly, Union	(704)982-0101
Division 11	P.O. Box 250 N. Wilkesboro, NC 28659	Alleghany, Ashe, Avery, Caldwell, Surry, Watauga, Wilkes, Yadkin	(336)667-9111
Division 12	1710 Marion St. P.O. Box 47 Shelby, NC 28151-0047	Alexander, Catawba, Cleveland, Gaston, Iredell, Lincoln	(704)480-9020
Division 13	P.O. Box 3279 Asheville, NC 28802	Buncombe, Burke, Madison, McDowell, Mitchell, Rutherford, Yancey	(828)251-6171
Division 14	235 Webster Road Sylva, NC 28779	Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Polk, Swain, Transylvania	(828)586-2141

Installation on Freeways



NOTES:

- Requester may choose whether to use the word "VINEYARD" OR "VINEYARDS"
- "Freeway" refers to a Divided, Multilane, Control of Access Roadway.

Typical Agritourism Installation on Freeway

(Cost per each sign location)

Signs									
Sign Type	Width (in)	Height (in)	Description	Location	Quantity	Unit Cost	Unit of Measure	Cost/sign	Total
A	96	108	Vineyard Sign	Divided Freeways	1	\$15.95	square foot	\$1,148.40	\$1,148.40
Sign Erection									
Sign Type			Description	Location	Quantity	Unit Cost	Unit of Measure		Total
A			Sign Erection	Divided Freeways	1	\$450.00	each		\$450.00
Steel Supports									
Description			Size		Quantity	Unit Cost	Unit of Measure		Total
Breakaway Steel Beam Supports			n/a		445	\$2.45	pound		\$1,090.25
Concrete									
Description					Quantity	Unit Cost	Unit of Measure		Total
Reinforced Concrete Sign Footing					0.50	\$605.08	cubic yard		\$302.54
Miscellaneous									
Description					Quantity	Unit Cost	Unit of Measure		Total
Field Investigation for Type "A" Sign Assembly				<i>(See Note 1)</i>	1	\$1,000.00	one time fee		\$1,000.00
Administration and Design for Type "A" Sign Assembly				<i>(See Note 2)</i>	1	\$1,000.00	one time fee		\$1,000.00
NCDOT Inspection During Installation				<i>(See Note 3)</i>	1	\$1,000.00	See Note 3		\$1,000.00
								Subtotal	\$5,991.19
								Mobilization & Traffic Control (15%)	\$898.68
								<i>(See Note 4)</i> Total Sign Installation	\$6,889.87

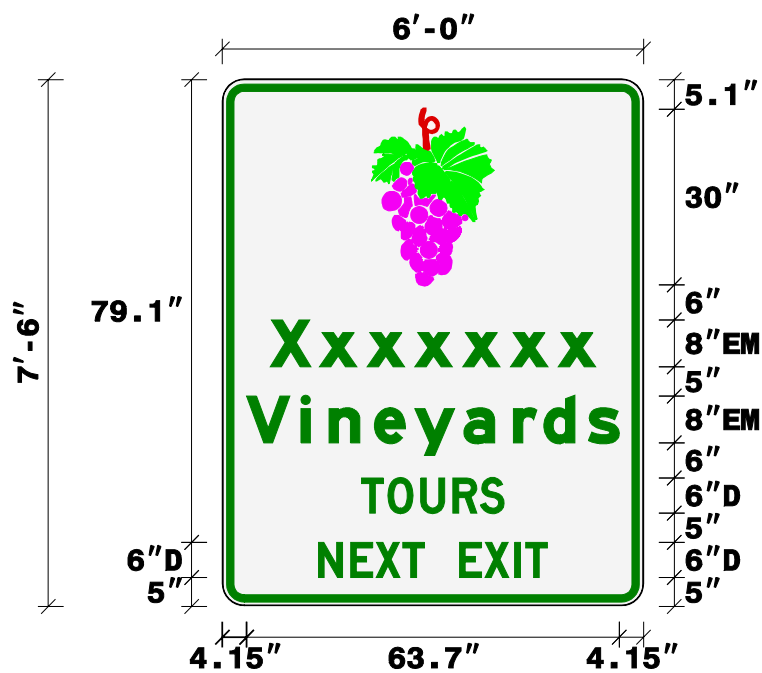
If temporary wood supports are requested, add the following costs

Description	Quantity	Unit Cost	Unit of Measure	Total
6" x 8" drilled wood supports	2	\$700.00	each	\$1,400.00
Type "A" sign erection	1	\$450.00	each	\$450.00
Traffic Control	1	\$300.00	lump sum	\$300.00
Subtotal for Temporary Sign Installation				\$2,150.00
<i>(See Note 4)</i> Total Sign Installation (if temp. supports req.)				\$9,039.87

Date: 10/30/03
Revision Date: 02/12/08

- Note 1:** NCDOT Field Investigation cost = \$1,000 one time charge if any "Type A" sign assemblies are part of project.
Note 2: NCDOT Administration and Design cost = \$1000 one time charge if any "Type A" sign assemblies are part of project.
Note 3: NCDOT Inspection cost for Type "A" sign assemblies = \$1,000 for first sign assembly; \$500 for each additional sign assembly.
Note 4: Final cost will vary depending upon the the number of lines of text on each sign, local wind speed, and location of installation.

Installation on Expressways



NOTES:

- Requester may choose whether to use the word "VINEYARD" OR "VINEYARDS"
- "Freeway" refers to a Divided, Multilane, Non-Control of Access Roadway.

Typical Agritourism Installation on Expressway

(Cost per each sign location)

Signs									
Sign Type	Width (in)	Height (in)	Description	Location	Quantity	Unit Cost	Unit of Measure	Cost/sign	Total
A	72	90	Vineyard Sign	Expressway	1	\$15.95	square foot	\$717.75	\$717.75
Sign Erection									
Sign Type			Description	Location	Quantity	Unit Cost	Unit of Measure		Total
A			Sign Erection	Expressway	1	\$450.00	each		\$450.00
Steel Supports									
Description			Size		Quantity	Unit Cost	Unit of Measure		Total
Breakaway Steel Beam Supports			n/a		321	\$2.45	pound		\$786.45
Concrete									
Description					Quantity	Unit Cost	Unit of Measure		Total
Reinforced Concrete Sign Footing					0.25	\$605.08	cubic yard		\$151.27
Miscellaneous									
Description					Quantity	Unit Cost	Unit of Measure		Total
Field Investigation for Type "A" Sign Assembly				<i>(See Note 1)</i>	1	\$1,000.00	one time fee		\$1,000.00
Administration and Design for Type "A" Sign Assembly				<i>(See Note 2)</i>	1	\$1,000.00	one time fee		\$1,000.00
NCDOT Inspection During Installation				<i>(See Note 3)</i>	1	\$1,000.00	See Note 3		\$1,000.00
								Subtotal	\$5,105.47
								Mobilization & Traffic Control (15%)	\$765.82
								<i>(See Note 4)</i> Total Sign Installation	\$5,871.29

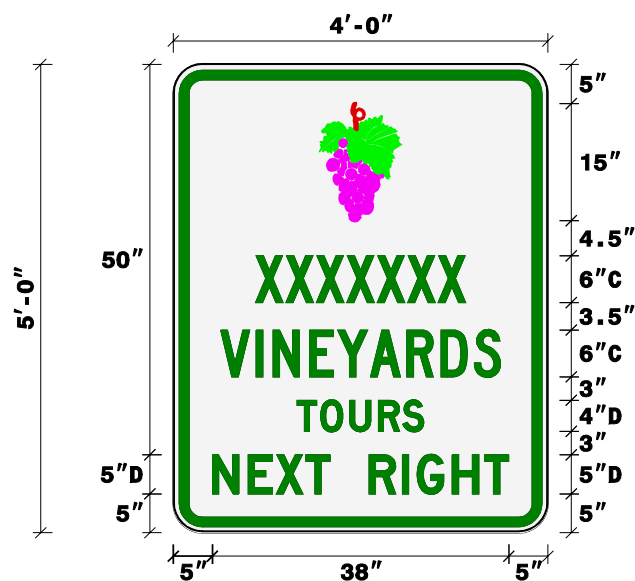
If temporary wood supports are requested, add the following costs

Description	Quantity	Unit Cost	Unit of Measure	Total
4" x 6" drilled wood supports	2	\$500.00	each	\$1,000.00
Type "A" sign erection	1	\$450.00	each	\$450.00
Traffic Control	1	\$300.00	lump sum	\$300.00
Subtotal for Temporary Sign Installation				\$1,750.00
<i>(See Note 4)</i> Total Sign Installation (if temp. supports req.)				\$7,621.29

Date: 10/30/03
Revision Date: 02/12/08

- Note 1:** NCDOT Field Investigation cost = \$1,000 one time charge if any "Type A" sign assemblies are part of project.
- Note 2:** NCDOT Administration and Design cost = \$1000 one time charge if any "Type A" sign assemblies are part of project.
- Note 3:** NCDOT Inspection cost for Type "A" sign assemblies = \$1,000 for first sign assembly; \$500 for each additional sign assembly.
- Note 4:** Final cost will vary depending upon the the number of lines of text on each sign, local wind speed, and location of installation.

Installation on Conventional 4 or 5 Lane Roadways



NOTES:

- Requester may choose whether to use the word "VINEYARD" OR "VINEYARDS"
- "NEXT LEFT" should be substituted for "NEXT RIGHT" when appropriate.
- Should a business be closed (for up to two months) as allowed in the Statute, panels specifying the months closed or limited hours of operation are required.
- "Conventional 4 or 5 Lane Roadways" have no Median or Control-of-Access.

Typical Agritourism Installation on 4 or 5 Lane Conventional Roadway

(Cost per each sign location)

Signs									
Sign Type	Width (in)	Height (in)	Description	Location	Quantity	Unit Cost	Unit of Measure	Cost/sign	Total
B	48	60	Vineyard Sign	Conventional Roadway	1	\$15.95	square foot	\$319.00	\$319.00
Sign Erection									
Sign Type			Description	Location	Quantity	Unit Cost	Unit of Measure		Total
B			Sign Erection	Conventional Roadway	1	\$370.00	each		\$370.00
Steel Supports									
	Description	Size			Quantity	Unit Cost	Unit of Measure		Total
	Breakaway Steel Beam Supports	n/a			224	\$2.45	pound		\$548.80
Concrete									
	Description				Quantity	Unit Cost	Unit of Measure		Total
	Reinforced Concrete Sign Footing				0.15	\$605.08	cubic yard		\$90.76
Miscellaneous									
	Description				Quantity	Unit Cost	Unit of Measure		Total
	Field Investigation for Type "B" Sign Assembly			<i>(See Note 1)</i>	1	\$1,000.00	one time fee		\$1,000.00
	Administration and Design for Type "B" Sign Assembly			<i>(See Note 2)</i>	1	\$1,000.00	one time fee		\$1,000.00
	NCDOT Inspection During Installation			<i>(See Note 3)</i>	1	\$1,000.00	See Note 3		\$1,000.00
								Subtotal	\$4,328.56
								Mobilization & Traffic Control (15%)	\$649.28
								Total Sign Installation	\$4,977.85

(See Note 4)

If temporary wood supports are requested, add the following costs

Description	Quantity	Unit Cost	Unit of Measure	Total
4" x 6" drilled wood supports	1	\$500.00	each	\$500.00
Type "B" sign erection	1	\$370.00	each	\$370.00
Traffic Control	1	\$200.00	lump sum	\$200.00
				Subtotal for Temporary Sign Installation
				\$1,070.00
				Total Sign Installation (if temp. supports req.)
				\$6,047.85

(See Note 4)

Date: 10/30/03

Revision Date: 02/12/08

"Conventional Roadway," in this case, refers to a 4 or 5 lane undivided roadway without control of access.

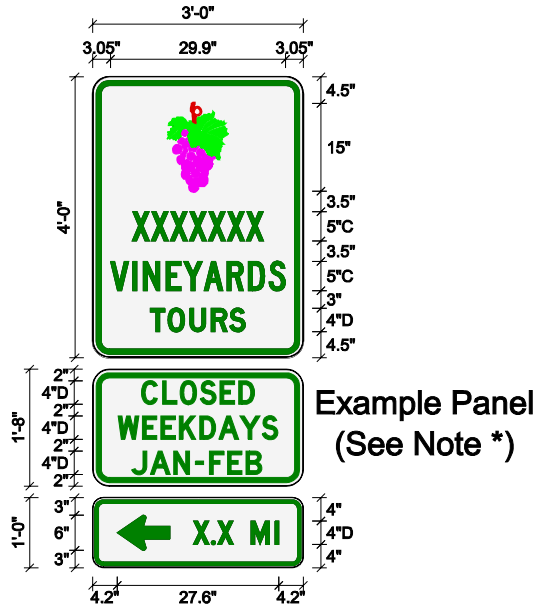
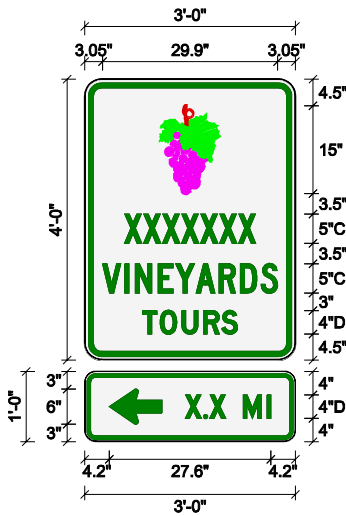
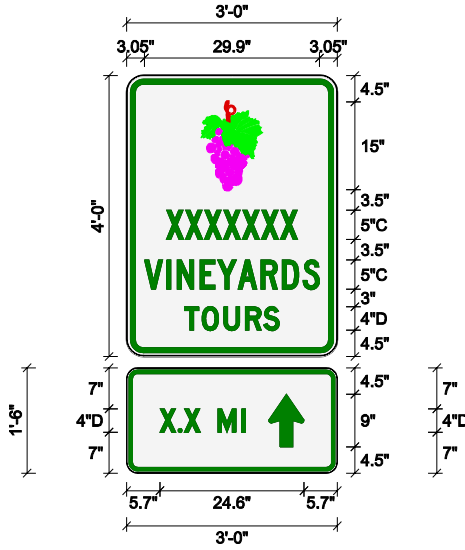
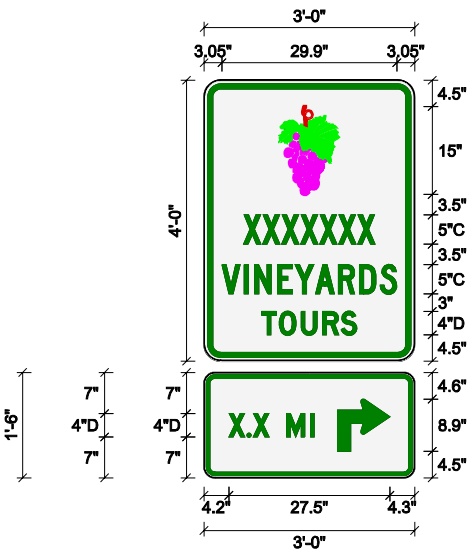
Note 1: NCDOT Field Investigation cost = \$1,000 one time charge if any "Type B" sign assemblies are part of project.

Note 2: NCDOT Administration and Design cost = \$1000 one time charge if any "Type B" sign assemblies are part of project.

Note 3: NCDOT Inspection cost for Type "B" sign assemblies = \$1,000 for first sign assembly; \$500 for each additional sign assembly.

Note 4: Final cost will vary depending upon the the number of lines of text on each sign, local wind speed, and location of installation.

Installation on Ramps or Two Lane Roadways



Example Panel
(See Note *)

NOTES:

- Requester may choose whether to use the word "VINEYARD" OR "VINEYARDS"
- These Trailblazer assemblies with mileage panels are generally used at locations that are further than one-half mile from facility.
- * Should a business not operate on a year round basis, panels specifying the months closed or limited hours of operation are required. See Standard Practice.

Typical Agritourism Trailblazer on Ramp or Conventional 2 Lane Roadway

(Cost per each sign location)

Signs									
Sign Type	Width (in)	Height (in)	Description	Location	Quantity	Unit Cost	Unit of Measure	Cost/sign	Total
D	36	48	Ramp/Trailblazer	Ramp/Conv. Roadway	1	\$12.18	square foot	\$146.16	\$146.16
D	36	12	Arrow/Mileage	Ramp/Conv. Roadway	1	\$12.18	square foot	\$36.54	\$36.54
Sign Erection									
Sign Type			Description	Location	Quantity	Unit Cost	Unit of Measure		Total
D			Sign Erection	Ramp/Conv. Roadway	1	\$100.00	each		\$100.00
Steel Supports									
Description		Size	Description	Quantity	Unit Cost	Unit of Measure			Total
U-Channel Posts		3 lb./ft	45 ft per each sign	45	\$6.25	linear foot			\$281.25
Miscellaneous									
Description				Quantity	Unit Cost	Unit of Measure			Total
Field Investigation for Type "D" Sign Assembly			(See Note 1)	1	\$300.00	each			\$300.00
Administration and Design for Type "D" Sign Assembly			(See Note 2)	1	\$300.00	one time fee			\$300.00
NCDOT Inspection During Installation			(See Note 3)	1	\$100.00	(See Note 3)			\$100.00
							Subtotal		\$1,263.95
							Mobilization & Traffic Control (15%)		\$189.59
							Total Sign Installation		\$1,453.54

Date: 10/30/03

(See Note 4)

Revision Date: 02/12/08

"Conventional Roadway," in this case, refers to a 2 lane, 2 way roadway.

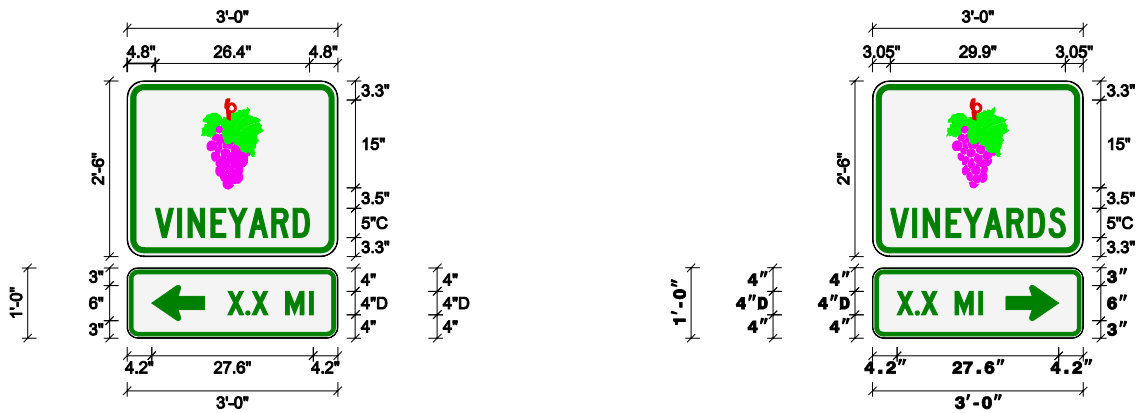
Note 1: NCDOT Field Investigation cost = \$300 per Type "D" sign assembly location.

Note 2: NCDOT Administration & Design cost = \$300 one time charge if any "Type D" sign assemblies are part of project.

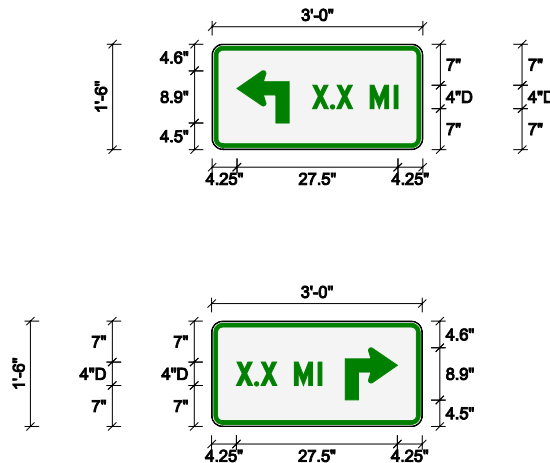
Note 3: NCDOT Inspection costs for Type "D" sign assemblies are considered incidental when Type "A" or "B" sign assemblies are part of the project. However, when there are only "Type D" signs on a project, inspection cost = \$100 for the first Type "D" sign assembly and \$25 for each additional Type "D" sign assembly.

Note 4: Actual cost will vary depending upon the the number of lines of text on each sign.

Installation on Conventional Roadways



OR



NOTES:

- Requester may choose whether to use the word "VINEYARD" OR "VINEYARDS"
- These Trailblazer assemblies with arrow panels are generally used at locations that are within one-half mile of the facility.

Typical Agritourism Trailblazer on Conventional Roadway

(Cost per each sign location)

Signs									
Sign Type	Width (in)	Height (in)	Description	Location	Quantity	Unit Cost	Unit of Measure	Cost/sign	Total
D	36	30	Vineyard Sign	Ramp/Conv. Roadway	1	\$12.18	square foot	\$91.35	\$91.35
D	36	12	Arrow/Mileage	Ramp/Conv. Roadway	1	\$12.18	square foot	\$36.54	\$36.54
Sign Erection									
Sign Type			Description	Location	Quantity	Unit Cost	Unit of Measure		Total
D			Sign Erection	Ramp/Conv. Roadway	1	\$100.00	each		\$100.00
Steel Supports									
Description		Size	Description	Quantity	Unit Cost	Unit of Measure			Total
U-Channel Posts		3 lb./ft	39.5 ft per each sign	40	\$6.25	linear foot			\$246.88
Miscellaneous									
Description				Quantity	Unit Cost	Unit of Measure			Total
Field Investigation for Type "D" Sign Assembly			(See Note 1)	1	\$300.00	each			\$300.00
Administration and Design for Type "D" Sign Assembly			(See Note 2)	1	\$300.00	one time fee			\$300.00
NCDOT Inspection During Installation			(See Note 3)	1	\$100.00	(See Note 3)			\$100.00
								Subtotal	\$1,174.77
								Mobilization & Traffic Control (15%)	\$176.21
								Total Sign Installation	\$1,350.98

Date: 10/30/03

(See Note 4)

Revision Date: 02/12/08

Signs of this type are for installation on Conventional Roadways at/near turns within one half mile of the facility.

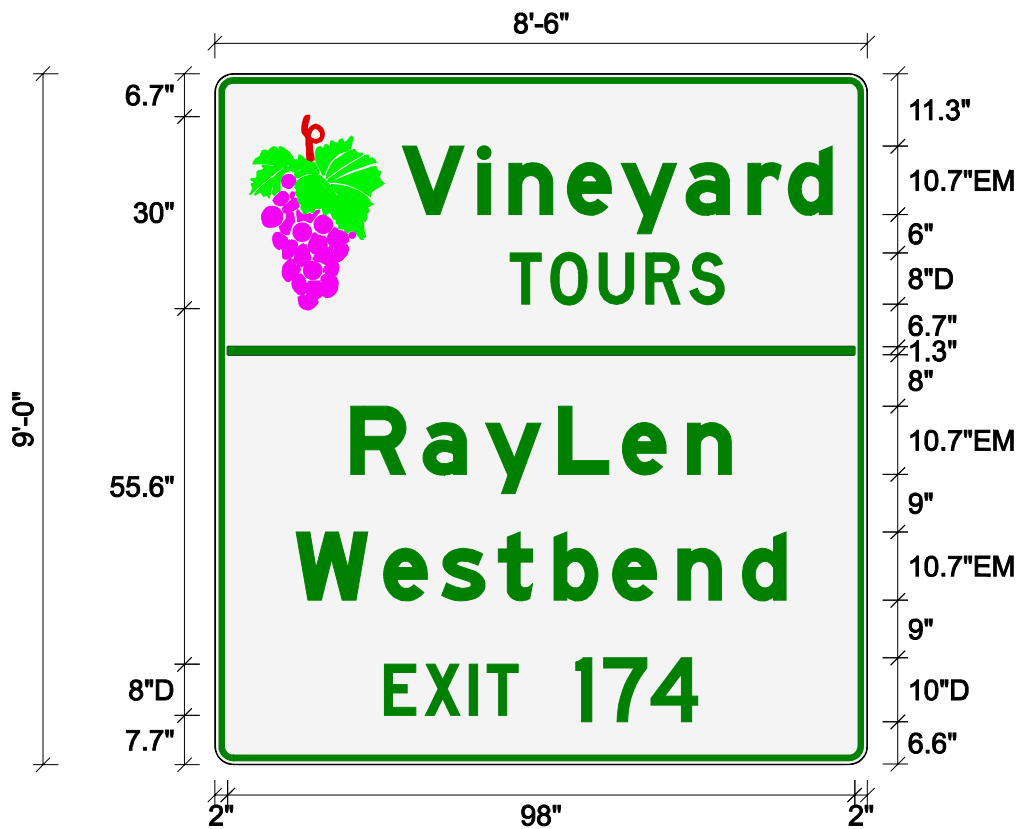
Note 1: NCDOT Field Investigation cost = \$300 per Type "D" sign assembly location.

Note 2: NCDOT Administration & Design cost = \$300 one time charge if any "Type D" sign assemblies are part of project.

Note 3: NCDOT Inspection costs for Type "D" sign assemblies are considered incidental when Type "A" or "B" sign assemblies are part of the project. However, when there are only "Type D" signs on a project, inspection cost = \$100 for the first Type "D" sign assembly and \$25 for each additional Type "D" sign assembly.

Note 4: Actual cost will vary depending upon the the number of lines of text on each sign.

Example of Multiple Facilities Listed on a Single Sign (Mainline)



Example 1

Example of Multiple Facilities Listed on a Single Sign (Ramp or Trailblazer)

